

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
SEP17/12 09.46  
\*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

9/17/2 FCC (15)

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP17/12 09.46

CONTRACT TOTAL	112050.00
TOTAL SPOTS	112

SVC- NSI BOOKS- NOV/11  
DEMOS- RA35+\*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ R/ President/ US  
Submission Number 770 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Copy

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	112050	Campaign Ref:	E:120911031
Buyer:	US	Client/Product/Estimate:	L 179	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06310758
Est/PO Number:	06310758	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Romney 4 President	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
41	M-F 1p Days Of Our Lives MTWTFSS	13		30 Comme	Nbr of Spots 1		1	
Weekly Totals: Total Spots(Ord Spots)					1		1	

Product:	Romney For President	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
1	M-F 6a News ..WTF..	03	700	30 Comme	Nbr of Spots 6		6	4200
2	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots 4		4	2800
3	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots 4		4	3600
Weekly Totals: Total Spots(Ord Spots)					74	40	114	
Open PR					-2		-2	-3050

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
4	M-F 7a Today Show ..WTF..	03	900	30 Comme	Nbr of Spots 6		6	5400
5	M-F 9a Today Show II MT.....	03	550	30 Comme	Nbr of Spots 2	2	2	1100
6	M-F 9a Today Show II ..WTF..	03	550	30 Comme	Nbr of Spots 2		2	1100
7	M-F 12p Today Show III MT.....	03	200	30 Comme	Nbr of Spots 2		2	400
8	M-F 12p Today Show III ..WTF..	03	200	30 Comme	Nbr of Spots 3		3	600
9	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme	Nbr of Spots 2		2	800
10	M-F 1p Days Of Our Lives ..WTF..	03	400	30 Comme	Nbr of Spots 3		3	1200
11	M-F 2p Rachael Ray MT.....	03	250	30 Comme	Nbr of Spots 2	2	2	500
12	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots 3		3	750
13	M-F 3p Doctors ..WTF..	03	450	30 Comme	Nbr of Spots 3		3	1350
14	M-F 3p Doctors MT.....	03	450	30 Comme	Nbr of Spots 2		2	900
15	M-F 5p News ..WTF..	03	900	30 Comme	Nbr of Spots 3		3	2700
16	M-F 5p News MT.....	03	900	30 Comme	Nbr of Spots 2		2	1800
17	M-F 530p News ..WTF..	03	900	30 Comme	Nbr of Spots 6		6	5400
18	M-F 530p News MT.....	03	900	30 Comme	Nbr of Spots 4		4	3600
19	M-F 6p News ..WTF..	03	1200	30 Comme	Nbr of Spots 6		6	7200
20	M-F 6p News MT.....	03	1200	30 Comme	Nbr of Spots 4		4	4800
21	M-F 7p News ..WTF..	03	1000	30 Comme	Nbr of Spots 6		6	6000
22	M-F 7p News MT.....	03	1000	30 Comme	Nbr of Spots 4		4	4000
<b>Weekly Totals: (Total Spots(Ord Spots))</b>					74	40	114	
Open PR					-2		-2	-3050

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
23	M-F 730p Entertainment Tonight MT.....	03	1000	30 Comme	Nbr of Spots	2	2	2000
24	M-F 730p Entertainment Tonight ..WTF..	03	1000	30 Comme	Nbr of Spots	3	3	3000
25	M-Su 11p News MT.....	03	1250	30 Comme	Nbr of Spots	4	4	5000
26	M-Su 11p News ..WTF..	03	1250	30 Comme	Nbr of Spots	6	6	7500
27	M-F 1135p ET / 1035p CT Tonight MT.....	03	650	30 Comme	Nbr of Spots	2	2	1300
28	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	650	30 Comme	Nbr of Spots	3	3	1950
29	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots	1	1	3000
30	Sat 7a Today Show ....S.	03	500	30 Comme	Nbr of Spots	2	2	1000
31	Sat 9a News ....S.	03	300	30 Comme	Nbr of Spots	1	1	300
32	Sat 6p News ....S.	03	700	30 Comme	Nbr of Spots	1	1	700
33	Sat 7p Entertainment Tonight ....S.	03	650	30 Comme	Nbr of Spots	1	1	650
34	Sun 8a Today Show .....S	03	500	30 Comme	Nbr of Spots	1	1	500
35	Sun 9a News .....S	03	300	30 Comme	Nbr of Spots	1	1	300
36	Sun 10a Meet The Press .....S	02	1400	30 Comme	Nbr of Spots	1	1	1400
37	Sun 6p News .....S	03	750	30 Comme	Nbr of Spots	1	1	750
38	Sun 630p ET / 530p CT NBC Nightly News .....S	03	2500	30 Comme	Nbr of Spots	1	1	2500
39	Sat 630p ET / 530p CT NBC Nightly News .....S	02	2500	30 Comme	Nbr of Spots	1	1	2500
40	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	03	10000	30 Comme	Nbr of Spots	2	2	20000
Weekly Totals: Total Spots(Ord Spots)					74	40	114	
Open PR					-2		-2	-3050

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
<b>Weekly Totals:</b> Total Spots(Ord Spots)					74	40	114	
Open PR					-2		-2	-3050

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
6	M-F 9a Today Show II	:30 Commercial	09/10/12	Open Pre Emption	550.00		0000000000	E:120911031
38	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/10/12	Open Pre Emption	2,500.00		0000000000	E:120911031

Grand Totals

		Month 9 Weeks: 5	
Totals		09/10	09/17
Spots	116	75	40
Cost	115100	82500	32600

Grand Totals:

Spots:	115
Gross Total:	112,050.00
Commission:	16,807.50
Net Total:	95,242.50

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 08.27  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME FOLIO/M ROMNEY/R/PRE/US REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- MEGHAN MCGARR (H)  
 BEVERLY, MA 01915

ORDER # \_\_\_\_\_ CONTRACT # 6310758 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#79 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP18/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP13/12 08.27

REP: REVISION  
 RATE CHANGE LN'S 33 AND 40  
 NEW TTL \$115,100  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ROMNEY FOR PRESIDENT

*Handwritten initials: JM 9/13*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	R		200P-300P	30		\$250.00	9/17	9/18	2		M-TU	2
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 79												
PROGRAM : RACHEL RAY CON COM1 : RACHEL RAY												
33	R		630P-700P	30		\$2,500.00	9/15	9/15	1		SAT	1
PROGRAM : NEWS 630P SAT CON COM1 : NEWS 630P SAT												

*Handwritten: 9/14/12 FCC*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40	R		815P-1130P	30		10000.00	9/16	9/16	2		SUN	2
PROGRAM : SUN FTBL												
CON COM1: SUN FTBL												
SEP/12 115100.00												

CONTRACT TOTAL 115100.00  
 TOTAL SPOTS 114

MARKET TOTALS \$525,649 WFLA 20% WTSP 31% WTVT 17% WTOG 1% WTTA 1% WMOR 2%  
 SHARES ACCURATE  
 SVC- NSI BOOKS- NOV/11  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 R-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ R/ President/ US  
Submission Number 765 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	112050	Campaign Ref:	E:120911031
Buyer:	US	Client/Product/Estimate:	1.179	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06310758
Est./PO Number:	06310758	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Romney For President	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
1	M-F 6a News ..WTF..	03	700	30 Comme	Nbr of Spots 6		6	4200
2	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots 4	4	4	2800
3	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots 6		6	5400
4	M-F 7a Today Show ..WTF..	03	900	30 Comme	Nbr of Spots 2	2	2	1800
5	M-F 9a Today Show II MT.....	03	550	30 Comme	Nbr of Spots 2		2	1100
6	M-F 9a Today Show II ..WTF..	03	550	30 Comme	Nbr of Spots 1		1	550
7	M-F 12p Today Show III MT.....	03	200	30 Comme	Nbr of Spots 2		2	400
8	M-F 12p Today Show III	03	200	30 Comme	Nbr of Spots 3		3	600
<b>Weekly Totals:</b> Total Spots(Ord Spots)					74	40	114	
Open PR					-2		-2	-3050

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Beverly MA 01915

Mitt Romney/ R/ President/ US  
Submission Number 765 Issue 2



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Original

Client:	Mitt Romney/ R/ President/ US	Submission Cost:	112050	Campaign Ref:	E:120911031
Buyer:	US	Client/Product/Estimate:	.1.179	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06310758
Est/PO Number:	06310758	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
9	M-F 1p Days Of Our Lives MT.....	03	400	30 Comme	Nbr of Spots	2	2	800
10	M-F 1p Days Of Our Lives ..WTF..	03	400	30 Comme	Nbr of Spots	3	3	1200
11	M-F 2p Rachael Ray MT.....	03	250	30 Comme	Nbr of Spots	2	2	500
12	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots	3	3	750
13	M-F 3p Doctors ..WTF..	03	450	30 Comme	Nbr of Spots	3	3	1350
14	M-F 3p Doctors MT.....	03	450	30 Comme	Nbr of Spots	2	2	900
15	M-F 5p News ..WTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
16	M-F 5p News MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
17	M-F 530p News ..WTF..	03	900	30 Comme	Nbr of Spots	6	6	5400
18	M-F 530p News MT.....	03	900	30 Comme	Nbr of Spots	4	4	3600
Weekly Totals: Total Spots(Ord Spots)					74	40	114	
Open PR					-2		-2	-3050

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ R/ President/ US  
Submission Number 765 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Mitt Romney/ R/ President/ US	<b>Submission Cost:</b> 112050	<b>Campaign Ref:</b> E:120911031
<b>Buyer:</b> US	<b>Client/Product/Estimate:</b> / / 179	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/10/12 to 09/23/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06310758
<b>Est/PO Number:</b> 06310758	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
19	M-F 6p News ..WTF..	03	1200	30 Comme	Nbr of Spots 6		6	7200
20	M-F 6p News MT.....	03	1200	30 Comme	Nbr of Spots 4	4	4	4800
21	M-F 7p News ..WTF..	03	1000	30 Comme	Nbr of Spots 6		6	6000
22	M-F 7p News MT.....	03	1000	30 Comme	Nbr of Spots 4	4	4	4000
23	M-F 730p Entertainment Tonight MT.....	03	1000	30 Comme	Nbr of Spots 2	2	2	2000
24	M-F 730p Entertainment Tonight ..WTF..	03	1000	30 Comme	Nbr of Spots 3		3	3000
25	M-Su 11p News MT.....	03	1250	30 Comme	Nbr of Spots 4		4	5000
26	M-Su 11p News ..WTF..	03	1250	30 Comme	Nbr of Spots 6		6	7500
27	M-F 1135p ET / 1035p CT Tonight Show MT.....	03	650	30 Comme	Nbr of Spots 2		2	1300
28	M-F 1135p ET / 1035p CT Tonight Show	03	650	30	Nbr of Spots 3		3	1950
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>			
					Open PR	-2		-3050

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ R/ President/ US  
Submission Number 765 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Mitt Romney/ R/ President/ US  
Buyer: US  
Schedule Dates: 09/10/12 to 09/23/12  
Est./PO Number: 06310758  
Associated Copies: No  
Submission Cost: 112050  
Client/Product/Estimate: 1.779  
Weeks: 2  
Contract type: Political  
Campaign Ref: E:120911031  
Sales Rep: HRP Washington, DC  
Order Ref: 06310758  
Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
29	..WTF.. Fri 10p ET / 9p CT Dateline NBC Friday ..F..	03	3000	30 Comme	1		1	3000
30	Sat 7a Today Show .....S	03	500	30 Comme	2		2	1000
31	Sat 9a News .....S	03	300	30 Comme	1		1	300
32	Sat 6p News .....S	03	700	30 Comme	1		1	700
33	Sat 7p Entertainment Tonight .....S	03	650	30 Comme	1		1	650
34	Sun 8a Today Show .....S	03	500	30 Comme	1		1	500
35	Sun 9a News .....S	03	300	30 Comme	1		1	300
36	Sun 10a Meet The Press .....S	02	1400	30 Comme	1		1	1400
37	Sun 6p News .....S	03	750	30 Comme	1		1	750
38	Sun 630p ET / 530p CT NBC Nightly News	03	2500	30 Comme	1		1	2500
Weekly Totals: Total Spots(Ord Spots)					74	40	114	
Open PR					-2		-2	-3050

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ R/ President/ US  
Submission Number 765 Issue 2



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Mitt Romney/ R/ President/ US	<b>Submission Cost:</b> 112050	<b>Campaign Ref:</b> E:120911031
<b>Buyer:</b> US	<b>Client/Product/Estimate:</b> . / /79	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/10/12 to 09/23/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06310758
<b>Est./PO Number:</b> 06310758	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
39	Sat 630p ET / 530p CT NBC Nightly News .....S.	02	2500	30 Comme	-1		-1	-2500
40	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	03	10000	30 Comme	2		2	20000
<b>Weekly Totals:</b> Total Spots(Ord Spots)					74	40	114	
Open PR					-2		-2	-3050

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
6	M-F 9a Today Show II	:30 Commercial	09/10/12	Open Pre Emption	550.00		0000000000	E:120911031
38	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/10/12	Open Pre Emption	2,500.00		0000000000	E:120911031

Grand Totals		Month 9 Weeks: 5	
Totals	09/10	09/17	
Spots	114	74	40
Cost	115100	82500	32600

**Grand Totals:** Spots: 114  
Gross Total: 112,050.00

Commission:	16,807.50
Net Total:	95,242.50

SEE HEADLINE# 6310758  
ORIGINAL REV# 1

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
SEP11/12 11.31  
\*\*\* WFLA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M ROMNEY/M/PRE/US

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME AMERICAN RAMBLER PRODUCTIONS

BUYER NAME STEPHANIE KINCAID

138 CONANT STREET

SALES PRSN WA- MEGHAN MCGARR (H)

BEVERLY, MA 01915

ORDER # \_\_\_\_\_ CONTRACT # 6310758

CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT ROMNEY FOR PRESIDENT EST#79 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP10/12 SEP18/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP11/12 11.31

REP: NEW ORDER  
TTL \$102,850.0114X  
PLEASE CONFIRM  
THANKS SHOSHANA FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ROMNEY FOR PRESIDENT

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =

1			600A-700A	30		\$700.00	9/12	9/14	6		W-F	6
---	--	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : TODAY 6A  
CON COM1: TODAY 6A

2			600A-700A	30		\$700.00	9/17	9/18	4		M-TU	4
---	--	--	-----------	----	--	----------	------	------	---	--	------	---

PROGRAM : TODAY 6A  
CON COM1: TODAY 6A

3			700A-900A	30		\$900.00	9/17	9/18	4		M-TU	4
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PROGRAM : TODAY SHOW  
CON COM1: TODAY SHOW

SEP11/12

SEP11/12 11.31  
WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	9/12	9/14	6		W-F	6
5			900A-1000A PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW2	30		\$550.00	9/17	9/18	2		M-TU	2
6			900A-1000A PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW2	30		\$550.00	9/12	9/14	3		W-F	3
7			1200N-100P PROGRAM : TODAY SHOW3 CON COM1: TODAY SHOW3	30		\$200.00	9/17	9/18	2		M-TU	2
8			1200N-100P PROGRAM : TODAY SHOW3 CON COM1: TODAY SHOW3	30		\$200.00	9/12	9/14	3		W-F	3
9			100P-200P PROGRAM : DAYS OUR LIVES CON COM1: DAYS OUR LIVES	30		\$400.00	9/17	9/18	2		M-TU	2
10			100P-200P PROGRAM : DAYS OUR LIVES CON COM1: DAYS OUR LIVES	30		\$400.00	9/12	9/14	3		W-F	3
11			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$250.00	9/17	9/18	2		M-TU	2
12			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$250.00	9/12	9/14	3		W-F	3



SEP 11/12 11.31  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			300P-600P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	9/12	9/14	3		W-F	3
14			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	9/17	9/18	2		M-TU	2
15			500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$300.00	9/12	9/14	3		W-F	3
16			500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$300.00	9/17	9/18	2		M-TU	2
17			530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$300.00	9/12	9/14	6		W-F	6
18			530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$300.00	9/17	9/18	4		M-TU	4
19			600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$1,200.00	9/12	9/14	6		W-F	6
20			600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$1,200.00	9/17	9/18	4		M-TU	4
21			700P-730P PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$1,000.00	9/12	9/14	6		W-F	6

SEP11/12 11.31  
WFLA-TV \*\*\*

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			700P-730P PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$1,000.00	9/17	9/18	4		M-TU	4
23			730P-800P PROGRAM : ET CON COM1: ET	30		\$1,000.00	9/17	9/18	2		M-TU	2
24			730P-800P PROGRAM : ET CON COM1: ET	30		\$1,000.00	9/12	9/14	3		W-F	3
25			1100P-1130P PROGRAM : NEWS 11P CON COM1: NEWS 11P	30		\$1,250.00	9/17	9/18	4		M-TU	4
26			1100P-1130P PROGRAM : NEWS 11P CON COM1: NEWS 11P	30		\$1,250.00	9/12	9/14	6		W-F	6
27			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$650.00	9/17	9/18	2		M-TU	2
28			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$650.00	9/12	9/14	3		W-F	3
29			1000P-1100P PROGRAM : DATELINE CON COM1: DATELINE	30		\$3,000.00	9/14	9/14	1		FRI	1
30			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$500.00	9/15	9/15	2		SAT	2

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
31			900A-1000A PROGRAM : NEWS 9A SAT CON COM1 : NEWS 9A SAT	30		\$200.00	9/15	9/15	1		SAT	1
32			600P-630P PROGRAM : NEWS 6P SAT CON COM1 : NEWS 6P SAT	30		\$700.00	9/15	9/15	1		SAT	1
33			630P-700P PROGRAM : NEWS 630P SAT CON COM1 : NEWS 630P SAT	30		\$1,250.00	9/15	9/15	1		SAT	1
34			700P-800P PROGRAM : ET 60 SAT CON COM1 : ET 60 SAT	30		\$650.00	9/15	9/15	1		SAT	1
35			800A-900A PROGRAM : SUN TODAY CON COM1 : SUN TODAY	30		\$500.00	9/16	9/16	1		SUN	1
36			900A-1000A PROGRAM : NEWS 9A SUN CON COM1 : NEWS 9A SUN	30		\$200.00	9/16	9/16	1		SUN	1
37			1000A-1100A PROGRAM : MEET PRESS CON COM1 : MEET PRESS	30		\$1,400.00	9/16	9/16	1		SUN	1
38			600P-630P PROGRAM : NEWS 6P SUN CON COM1 : NEWS 6P SUN	30		\$750.00	9/16	9/16	1		SUN	1
39			630P-700P PROGRAM : NEWS 630P SUN CON COM1 : NEWS 630P SUN	30		\$2,500.00	9/16	9/16	1		SUN	1

*Call 2 needed*

REP HEADLINE# 2310758  
 \*\*\* CREDIT ADVISORY \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 CREDIT WORKSHEET HARRIS REPORT FROM REP

SEP11/12 11.31  
 \*\*\* WFLA-TV \*\*\*

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
40			815P-1130P	30		\$5,000.00	9/16	9/16	2		SUN	2
PROGRAM : SUN FTBL												
CON COM1: SUN FTBL												
SEP/12			103850.00									

*Level 2 minimum*

CONTRACT TOTAL 103850.00  
 TOTAL SPOTS 114

MARKET TOTALS \$505,649 WFLA 20% WFTS 21% WTSP 31% WTVT 17% WTOG 1% WTPA 1% WMOR 2%  
 WMOX 0% WXPX 0% WWSB 7% CABL 0%

SHARES ACCURATE

SVC- NSI BOOKS- NOV/11  
 DEMOS- RA35+\*

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ R/ President/ US  
Submission Number 763 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Mitt Romney/ R/ President/ US	<b>Submission Cost:</b> 92600	<b>Campaign Ref:</b> E:120911031
<b>Buyer:</b> US	<b>Client/Product/Estimate:</b> 1/79	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/10/12 to 09/23/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06310758
<b>Est./PO Number:</b> 06310758	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Romney For President	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
1	M-F 6a News ..WTF..	03	700	30 Comme	Nbr of Spots	6	6	4200
2	M-F 6a News ..WTF..	03	700	30 Comme	Nbr of Spots	4	4	2800
3	M-F 7a Today Show ..WTF..	03	900	30 Comme	Nbr of Spots	4	4	3600
4	M-F 7a Today Show ..WTF..	03	900	30 Comme	Nbr of Spots	6	6	5400
5	M-F 9a Today Show II ..WTF..	03	550	30 Comme	Nbr of Spots	2	2	1100
6	M-F 9a Today Show II ..WTF..	03	550	30 Comme	Nbr of Spots	3	3	1650
7	M-F 12p Today Show III ..WTF..	03	200	30 Comme	Nbr of Spots	2	2	400
8	M-F 12p Today Show III ..WTF..	03	200	30 Comme	Nbr of Spots	3	3	600
9	M-F 1p Days Of Our Lives ..WTF..	03	400	30 Comme	Nbr of Spots	2	2	800
<b>Weekly Totals: Total Spots(Ord Spots)</b>					71	40	111	

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ R/ President/ US  
Submission Number 763 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Mitt Romney/ R/ President/ US	<b>Submission Cost:</b> 92600	<b>Campaign Ref:</b> E:120911031
<b>Buyer:</b> US	<b>Client/Product/Estimate:</b> 1.179	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/10/12 to 09/23/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06310758
<b>Est./PO Number:</b> 06310758	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
10	M-F 1p Days Of Our Lives ..WTF..	03	400	30 Comme	Nbr of Spots 3		3	1200
11	M-F 2p Rachael Ray MT.....	03	250	30 Comme	Nbr of Spots 2	2	2	500
12	M-F 2p Rachael Ray ..WTF..	03	250	30 Comme	Nbr of Spots 3		3	750
13	M-F 3p Doctors ..WTF..	03	450	30 Comme	Nbr of Spots 3		3	1350
14	M-F 3p Doctors MT.....	03	450	30 Comme	Nbr of Spots 2		2	900
15	M-F 5p News ..WTF..	03	900	30 Comme	Nbr of Spots 3		3	2700
16	M-F 5p News MT.....	03	900	30 Comme	Nbr of Spots 2		2	1800
17	M-F 530p News ..WTF..	03	900	30 Comme	Nbr of Spots 6		6	5400
18	M-F 530p News MT.....	03	900	30 Comme	Nbr of Spots 4		4	3600
19	M-F 6p News ..WTF..	03	1200	30 Comme	Nbr of Spots 6		6	7200
<b>Weekly Totals: Total Spots(Ord Spots)</b>					71	40	111	

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ R/ President/ US  
Submission Number 763 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Mitt Romney/ R/ President/ US	<b>Submission Cost:</b> 92600	<b>Campaign Ref:</b> E:120911031
<b>Buyer:</b> US	<b>Client/Product/Estimate:</b> / 179	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/10/12 to 09/23/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06310758
<b>Est./PO Number:</b> 06310758	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
20	M-F 6p News MT....	03	1200	30 Comme	Nbr of Spots	4	4	4600
21	M-F 7p News ..WTF..	03	1000	30 Comme	Nbr of Spots	6	6	6000
22	M-F 7p News MT....	03	1000	30 Comme	Nbr of Spots	4	4	4000
23	M-F 730p Entertainment Tonight MT....	03	1000	30 Comme	Nbr of Spots	2	2	2000
24	M-F 730p Entertainment Tonight ..WTF..	03	1000	30 Comme	Nbr of Spots	3	3	3000
25	M-Su 11p News MT....	03	1250	30 Comme	Nbr of Spots	4	4	5000
26	M-Su 11p News ..WTF..	03	1250	30 Comme	Nbr of Spots	6	6	7500
27	M-F 1135p ET / 1035p CT Tonight Show MT....	03	650	30 Comme	Nbr of Spots	2	2	1300
28	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	650	30 Comme	Nbr of Spots	3	3	1950
29	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots	1	1	3000
<b>Weekly Totals: Total Spots(Ord Spots)</b>					71	40	111	

American Rambler Productions  
138 Conant Street  
Beverly MA 01915

Mitt Romney/ R/ President/ US  
Submission Number 763 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Mitt Romney/ R/ President/ US	<b>Submission Cost:</b> 92600	<b>Campaign Ref:</b> E:120911031
<b>Buyer:</b> US	<b>Client/Product/Estimate:</b> 1.179	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/10/12 to 09/23/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06310758
<b>Est./PO Number:</b> 06310758	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
30	Sat 7a Today Show .....S.	03	500	30 Comme	Nbr of Spots	2	2	1000
31	Sat 9a News .....S.	03	300	30 Comme	Nbr of Spots	1	1	300
32	Sat 6p News .....S.	03	700	30 Comme	Nbr of Spots	1	1	700
33	Sat 7p Entertainment Tonight .....S.	03	650	30 Comme	Nbr of Spots	1	1	650
34	Sun 8a Today Show .....S.	03	500	30 Comme	Nbr of Spots	1	1	500
35	Sun 9a News .....S.	03	300	30 Comme	Nbr of Spots	1	1	300
36	Sun 10a Meet The Press .....S.	02	1400	30 Comme	Nbr of Spots	1	1	1400
37	Sun 6p News .....S.	03	750	30 Comme	Nbr of Spots	1	1	750
38	Sun 630p ET / 530p CT NBC Nightly News .....S.	03	2500	30 Comme	Nbr of Spots	1	1	2500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					71	40	111	

Grand Totals



Totals		09/10		Month 9 Weeks: 5		09/17	
Spots	111			71			40
Cost	92600			60000			32600

Grand Totals:

Spots:	111
Gross Total:	92,600.00
Commission:	13,890.00
Net Total:	78,710.00



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

134029  
American Rambler Productions  
138 Conant Street  
BEVERLY MA 01915

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, OC  
ADV: Mitt Romney/ R/ President/ U  
PROD: Romney For President

2012  
INVOICE DATE 09/30/12 E:120911031  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032690  
PAGE 1 BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/10/12- 9/23/12  
Standard 8 Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /79  
Desc: 06310758

DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G FOR	PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 6a News	700.00	1 6	9/12	WE	06:10A	30		2012MRFP100	700.00		
			9/12	WE	06:43A	30		2012MRFP100	700.00		
			9/13	TH	06:09A	30		2012MRFP100	700.00		
			9/13	TH	06:57A	30		2012MRFP100	700.00		
			9/14	FR	06:30A	30		2012MRFP110	700.00		
			9/14	FR	06:57A	30		2012MRFP110	700.00		
	700.00	2 4	9/17	MO	06:41A	30		2012MRFP110	700.00		
			9/17	MO	06:57A	30		2012MRFP110	700.00		
			9/18	TU	06:54A	30		2012MRFP110	700.00		
			9/18	TU	06:57A	30		2012MRFP114	700.00		
M-F 7a Today Show	900.00	3 4	9/17	MO	08:26A	30		2012MRFP110	900.00		
			9/17	MO	08:57A	30		2012MRFP110	900.00		
			9/18	TU	07:29A	30		2012MRFP110	900.00		
			9/18	TU	08:35A	30		2012MRFP114	900.00		
	900.00	4 6	9/12	WE	07:26A	30		2012MRFP100	900.00		
			9/12	WE	07:56A	30		2012MRFP100	900.00		
			9/13	TH	07:56A	30		2012MRFP100	900.00		
			9/13	TH	08:56A	30		2012MRFP100	900.00		
			9/14	FR	07:28A	30		2012MRFP110	900.00		
			9/14	FR	08:50A	30		2012MRFP110	900.00		
M-F 9a Today Show II	550.00	5 2	9/17	MO	09:26A	30		2012MRFP110	550.00		
			9/18	TU	09:29A	30		2012MRFP110	550.00		
	550.00	6 3	9/12	WE		30			.00	Preempt S 550.00- pecial N ews Rpt	

\*\*\* Continued \*\*\*

PERIOD COST 115,100.00

113 Total Units

ACTUAL GROSS BILLING 112,050.00  
AGENCY COMMISSION 16,807.50  
NET DUE 95,242.50

Debits .00  
Credits 3,050.00-  
SUB-TOTALS 3,050.00CR  
TOTAL RECONCILING

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Mitt Romney/ R/ President/ U  
PRODUCT Romney For President

INVOICE NUMBER 0100032690  
BROADCAST MONTH 08/27/2012 - 09/30  
AMOUNT DUE 95,242.50

REMIT TO:

\*00202

000134029  
American Rambler Productions  
138 Conant Street  
BEVERLY MA 01915

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000134029 00000100032690 009524250 7



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

2012  
INVOICE DATE 09/30/12 E:120911031  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032690  
PAGE BROADCAST MONTH 2 08/27/2012 - 09/3  
SCHEDULE DATES 9/10/12- 9/23/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

134029  
American Rambler Productions  
138 Conant Street  
BEVERLY MA 01915

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Mitt Romney/ R/ President/ U  
PROD: Romney For President

REF#: . / . /79  
Desc: 06310758

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G	FOR	PRODUCT DESCRIPTION	PRICE	RECONCILIATION	REMARKS	DEBIT/CREDIT
SCHEDULE														
M-F 12p Today Show III	200.00	7	2	9/13	TH	09:56A	30			2012MRFP100	550.00			
				9/14	FR	09:56A	30			2012MRFP110	550.00			
						*WFLA				:30 Commercial				
				9/17	MD	12:29P	30			2012MRFP110	200.00			
M-F 1p Days Of Our Lives	400.00	9	2	9/18	TU	12:28P	30			2012MRFP114	200.00			
				9/12	WE	12:53P	30			2012MRFP100	200.00			
				9/13	TH	12:52P	30			2012MRFP100	200.00			
				9/14	FR	12:53P	30			2012MRFP110	200.00			
M-F 2p Rachael Ray	250.00	11	2			*WFLA				:30 Commercial				
				9/17	MO	12:59P	30			2012MRFP110	400.00			
				9/18	TU	01:58P	30			2012MRFP110	400.00			
				9/12	WE	12:59P	30			2012MRFP100	400.00			
M-F 3p Doctors	450.00	13	3	9/13	TH	12:58P	30			2012MRFP100	400.00			
				9/14	FR	12:58P	30			2012MRFP110	400.00			
						*WFLA				:30 Commercial				
				9/12	WE	03:32P	30			2012MRFP100	450.00			
M-F 5p News	900.00	15	3	9/13	TH	03:20P	30			2012MRFP100	450.00			
				9/14	FR	03:14P	30			2012MRFP110	450.00			
				9/17	MO	03:59P	30			2012MRFP110	450.00			
				9/18	TU	03:54P	30			2012MRFP110	450.00			
M-F 530p News	900.00	17	6			*WFLA				:30 Commercial				
				9/12	WE	05:23P	30			2012MRFP100	900.00			
				9/13	TH	05:28P	30			2012MRFP100	900.00			
				9/14	FR	05:28P	30			2012MRFP110	900.00			
M-F 6p News	1200.00	19	6	9/17	MO	05:21P	30			2012MRFP110	900.00			
				9/18	TU	05:13P	30			2012MRFP114	900.00			
						*WFLA				:30 Commercial				
				9/12	WE	05:37P	30			2012MRFP100	900.00			
M-F 6p News	1200.00	19	6	9/12	WE	05:57P	30			2012MRFP100	900.00			
				9/13	TH	05:47P	30			2012MRFP100	900.00			
				9/13	TH	05:53P	30			2012MRFP100	900.00			
				9/14	FR	05:37P	30			2012MRFP110	900.00			
M-F 6p News	1200.00	19	6	9/14	FR	05:52P	30			2012MRFP110	900.00			
				9/17	MO	05:38P	30			2012MRFP110	900.00			
				9/17	MO	05:57P	30			2012MRFP110	900.00			
				9/18	TU	05:44P	30			2012MRFP110	900.00			
M-F 6p News	1200.00	19	6	9/18	TU	05:54P	30			2012MRFP114	900.00			
						*WFLA				:30 Commercial				
				9/12	WE	06:16P	30			2012MRFP100	1200.00			
				9/12	WE	06:27P	30			2012MRFP100	1200.00			
M-F 6p News	1200.00	19	6	9/13	TH	06:18P	30			2012MRFP100	1200.00			
						*** Continued ***								

PERIOD COST 115,100.00

113 Total Units  
ACTUAL GROSS BILLING 112,050.00  
AGENCY COMMISSION 16,807.50  
NET DUE 95,242.50

SUB-TOTALS Debits .00  
Credits 3,050.00-  
TOTAL RECONCILING 3,050.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

134029  
American Rambler Productions  
138 Conant Street  
SEVERLY MA 01915

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, OC  
ADV: Mitt Romney/ R/ President/ U  
PROD: Romney For President

2012 WFLA I SS  
INVOICE DATE 09/30/12 E:120911031  
ORDER TYPE Political WFLA  
INVOICE NUMBER PAGE BROADCAST MONTH  
0100032690 3 08/27/2012 - 09/3  
SCHEDULE DATES  
9/10/12- 9/23/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /79  
Oesc: 06310758

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 7p News	1200.00	20 4	9/13	TH	06:29P	30 2012MRFP100	1200.00	
			9/14	FR	06:11P	30 2012MRFP110	1200.00	
			9/14	FR	06:16P	30 2012MRFP110	1200.00	
			9/17	MO	06:17P	30 2012MRFP110	1200.00	
			9/17	MO	06:23P	30 2012MRFP110	1200.00	
			9/18	TU	06:16P	30 2012MRFP110	1200.00	
M-F 7p News	1000.00	21 6	9/18	TU	06:27P	30 2012MRFP114	1200.00	
					*WFLA	:30 Commercial		
			9/12	WE	07:10P	30 2012MRFP100	1000.00	
			9/12	WE	07:14P	30 2012MRFP100	1000.00	
			9/13	TH	07:13P	30 2012MRFP100	1000.00	
			9/13	TH	07:25P	30 2012MRFP100	1000.00	
M-F 730p Entertainment Tonight	1000.00	22 4	9/14	FR	07:09P	30 2012MRFP110	1000.00	
			9/14	FR	07:24P	30 2012MRFP110	1000.00	
			9/17	MO	07:14P	30 2012MRFP110	1000.00	
			9/17	MO	07:24P	30 2012MRFP110	1000.00	
			9/18	TU	07:09P	30 2012MRFP110	1000.00	
			9/18	TU	07:23P	30 2012MRFP114	1000.00	
M-Su 11p News	1250.00	25 4			*WFLA	:30 Commercial		
			9/17	MO	07:44P	30 2012MRFP110	1000.00	
			9/18	TU	07:45P	30 2012MRFP110	1000.00	
			9/12	WE	07:46P	30 2012MRFP100	1000.00	
			9/13	TH	07:38P	30 2012MRFP100	1000.00	
			9/14	FR	07:55P	30 2012MRFP110	1000.00	
M-F 1135p ET / 1035p CT Tonight	1250.00	26 6			*WFLA	:30 Commercial		
			9/17	MO	11:12P	30 2012MRFP110	1250.00	
			9/17	MO	11:29P	30 2012MRFP110	1250.00	
			9/18	TU	11:25P	30 2012MRFP114	1250.00	
			9/18	TU	11:34P	30 2012MRFP110	1250.00	
			9/12	WE	11:30P	30 2012MRFP100	1250.00	
Fri 10p ET / 9p CT Dateline	650.00	27 2	9/12	WE	11:33P	30 2012MRFP100	1250.00	
			9/13	TH	11:00P	30 2012MRFP100	1250.00	
			9/13	TH	11:12P	30 2012MRFP100	1250.00	
			9/14	FR	11:09P	30 2012MRFP110	1250.00	
			9/14	FR	11:30P	30 2012MRFP110	1250.00	
					*WFLA	:30 Commercial		
Sat 7a Today Show	650.00	28 3	9/17	MO	11:45P	30 2012MRFP110	650.00	
			9/18	TU	12:08A	30 2012MRFP114	650.00	
			9/12	WE	11:47P	30 2012MRFP100	650.00	
			9/13	TH	11:56P	30 2012MRFP100	650.00	
			9/14	FR	12:10A	30 2012MRFP110	650.00	
					*WFLA	:30 Commercial		
Sat 9a News	500.00	30 2	9/14	FR	10:34P	30 2012MRFP110	3000.00	
					*WFLA	:30 Commercial		
			9/15	SA	07:28A	30 2012MRFP110	500.00	
			9/15	SA	08:29A	30 2012MRFP110	500.00	
					*WFLA	:30 Commercial		

\*\*\* Continued \*\*\*

PERIOD COST	115,100.00	113 Total Units		Debits	.00
		ACTUAL GROSS BILLING	112,050.00	Credits	3,050.00-
		AGENCY COMMISSION	16,807.50	TOTAL RECONCILING	3,050.00CR
		NET DUE	95,242.50		

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

134029  
American Rambler Productions  
138 Conant Street  
BEVERLY MA 01915

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Mitt Romney/ R/ President/ U  
PROD: Romney For President

2012  
INVOICE DATE 09/30/12 E:120911031  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100032690  
PAGE 4 BROADCAST MONTH 08/27/2012 - 09/3  
SCHEDULE DATES 9/10/12- 9/23/12  
Standard 8 Broadcast Month  
TERMS: NET 30 DAYS.

REF#: . / . /79  
Desc: 06310758

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G	FOR PRODUCT DESCRIPTION	PRICE	RECONCILIATION	REMARKS	DEBIT/CREDIT
Sat 6p News	300.00	31	1	9/15	SA	09:44A	30		2012MRFP110	300.00			
						*WFLA			:30 Commercial				
Sat 7p Entertainment Tonight	700.00	32	1	9/15	SA	05:59P	30		2012MRFP110	700.00			
						*WFLA			:30 Commercial				
Sun 8a Today Show	650.00	33	1	9/15	SA	07:17P	30		2012MRFP110	650.00			
						*WFLA			:30 Commercial				
Sun 9a News	500.00	34	1	9/16	SU	08:26A	30		2012MRFP110	500.00			
						*WFLA			:30 Commercial				
Sun 10a Meet The Press	300.00	35	1	9/16	SU	09:38A	30		2012MRFP110	300.00			
						*WFLA			:30 Commercial				
Sun 6p News	1400.00	36	1	9/16	SU	10:59A	30		2012MRFP110	1400.00			
						*WFLA			:30 Commercial				
Sun 630p ET / 530p CT	750.00	37	1	9/16	SU	06:15P	30		2012MRFP110	750.00			
						*WFLA			:30 Commercial				
Sat 630p ET / 530p CT	2500.00	38	1	9/16	SU		30			.00	Preempted	2500.00-	
						*WFLA			:30 Commercial				
Sun 815p ET / 715p CT	2500.00	39	1	9/15	SA	06:59P	30		2012MRFP110	2500.00			
						*WFLA			:30 Commercial				
	10000.00	40	2	9/16	SU	08:21P	30		2012MRFP110	10000.00			
				9/16	SU	11:50P	30		2012MRFP110	10000.00			
M-F 1p Days Of Our Lives	.00	41	1	9/13	TH	01:39P	30		2012MRFP100	.00		Sports Dverrun	
Total Airtime Gross Spot Revenue:													

PERIOD COST 115,100.00

113 Total Units  
ACTUAL GROSS BILLING 112,050.00  
AGENCY COMMISSION 16,807.50  
NET DUE 95,242.50

SUB-TOTALS Debits .00  
Credits 3,050.00-  
TOTAL RECONCILING 3,050.00CR

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